



# CHANGE THE GAME (PHASE 2)

## Scaling up to India

*Analysis of laws and regulations*

Final Report



Logo  
Name

# WATER & SANITATION

## Things you need to know



*Key areas in water & sanitation sector  
for NGOs/CBOs*



*Relevant government  
schemes/programs in water &  
sanitation sector*



*Relevant policies, laws & regulations*



*Key Institutions and Organisations*

# Key Areas in Water & Sanitation sector for NGOs/CBOs

NGOs play an important role in implementation, operation & management of projects in water & sanitation sector with the assistance through government programs/schemes and donor agencies in rural areas across the country. The key areas where NGOs are currently playing active role are:

- Providing safe drinking water in rural areas;
- Construction, operation & maintenance of community toilet complexes and providing toilet units in schools and Anganwadi in rural areas;
- Capacity building activities for key stakeholders including Panchayati Raj Institutions, Village water & sanitation committees and field functionaries for operating & maintaining sanitation facilities for sustainable sanitation;
- Educating people and creating awareness about maintaining hygiene and cleanliness.

## Relevant Government schemes/programs in water & sanitation sector

Following are the two programs under Ministry of Drinking Water & Sanitation, Government of India which emphasize involvement of NGOs/CBOs in for improvement of water supply & sanitation in rural areas:

### National Rural Drinking Water Program (NRDWP)

<http://indiawater.gov.in/imisreports/nrdwpmain.aspx>

The role of NGOs/CBOs as specified under NRDWP Guideline 2013 includes:

- Information Dissemination: Inform communities through diverse, effective and multiple communication methods about the guidelines, community roles, power & responsibility in the program
- Institutional Building: Support in building up institutions on the planning, managerial, technical, maintenance and social engineering aspects from the Gram Sabha and Gram Panchayat to District and State level for effective implementation of the projects under the program
- Engagement at State Level: Involvement in developing state mechanisms and plans for operationalizing the program in true spirit.
- Planning & Technical Support: Utilization of knowledge, experience and technical expertise of NGOs/CBOs in planning and implementation of the projects
- Monitoring: Empowerment/Capacity Building of Gram Sabha, Self Help Groups (SHGs) for monitoring of the project implementation and operation & maintenance.

### Nirmal Bharat Abhiyan (NBA)

<http://tsc.gov.in/tsc/NBA/NBAHome.aspx> )

The role of NGOs/CBOs as specified under NBA Guideline 2012 includes:

- Information, Education and Communication (IEC), capacity building and hygiene education for effective behaviour change
- Conduct baseline surveys to determine key behaviours and perceptions regarding sanitation, hygiene, water use, O&M, etc.
- Operation & management of Rural Sanitary Marts.

# Process and criteria for involvement of NGOs/CBOs in Government schemes/programs in water & sanitation sector

Under both NRDWP and NBA program, the NGOs/CBOs are selected either by District Water & Sanitation Mission or Gram Panchayat or both based on the capability evaluated against pre-defined eligibility criteria as decided by the state government.

## *Selection of NGOs/CBOs under NRDWP*

As per the guideline of NRDWP, the aforesaid roles of NGOs/CBOs need to be institutionalized in the entire process of project planning and implementation. NGOs/CBOs shall be selected either by District Water & Sanitary Mission or Gram Panchayat or both in a transparent and fair process based on the eligibility criteria as defined by the states and kept involved during the entire process. Adequate resources need to be allocated for the NGOs/CBOs so that they are facilitated and empowered to carry out their responsibilities. (Source: <http://indiawater.gov.in/imisreports/nrdwpmain.aspx> )

## *Selection of NGOs/CBOs under NBA*

NGOs/CBOs shall be selected by District Water & Sanitary Mission through a transparent and fair process based on the eligibility criteria as defined by the states and co-opted in the mission as members. Gram Panchayats can also select NGOs/CBOs for IEC, capacity building & hygiene education activities.

(Source: <http://www.mdws.gov.in/> )

## Other Sources of funds for water & sanitation activities

In addition to the aforesaid Government programs, following are the types of organizations which support NGOs/CBOs in water & sanitation activities:

International agencies/ development partners:

- Water Aid [http://www.wateraid.org/international/what\\_we\\_do/where\\_we\\_work/india/](http://www.wateraid.org/international/what_we_do/where_we_work/india/)
- Japan Water Forum [http://www.waterforum.jp/en/what\\_we\\_do/pages/grass\\_roots\\_activities.php](http://www.waterforum.jp/en/what_we_do/pages/grass_roots_activities.php)
- UNICEF <http://www.unicef.org/wes/>
- Bill and Melinda Gates Foundation

Corporate houses through their CSR projects:

- corporate dealing in water, beverage business like Pepsi, Coca Cola
- corporate dealing in health and hygiene like Hindustan Unilever, Reckitt Benckiser
- other industries

## Relevant Policies, Laws & Regulations in Water & Sanitation sector

Water supply and sanitation is a State responsibility under the constitution of India. Sector policy and legislations is the prerogative of state governments. Following are the policies, laws and regulations that need to be complied with in water & sanitation sector:

Rural Water Supply & Sanitation

- Guideline of Ministry of Drinking Water & Sanitation, Government of India for projects under NRDWP

and NBA program

- Policies, laws & regulations of the state government with regard to the implementation of projects Urban Water Supply & Sanitation
- Local Municipal/Urban Local Bodies laws/regulations with respect to water supply & sanitation
- National Urban Sanitation Policy issued by Ministry of Urban Development, Government of India (<http://moud.gov.in/NUSPpolicy> )

## Which bodies govern the water & sanitation sector in India?

### Rural Water Supply & Sanitation

- Ministry of Drinking Water & Sanitation, Government of India
- Respective State Governments through the departments of Rural development/ Panchayati Raj/ Public Health Engineering Department at the state level and then through the District Administration and Gram Panchayats at the grassroots level

### Urban Water Supply & Sanitation

- Ministry of Urban Development and Ministry of Housing and Urban Poverty Alleviation, Government of India
- Respective State Governments through Urban Local Bodies

## Key Institutions & Organisations

Which institutions can offer more information?	What the Institution offers to NGOs/CBOs	Address & contact
The Ministry Drinking Water & Sanitation, Government of India	<ul style="list-style-type: none"> <li>• Formulates policies and provides financial assistance for drinking water supply &amp; sanitation in rural areas across the country.</li> </ul>	Room No. 247, 2nd Floor, 'A' Wing Nirman Bhawan, New Delhi-110001 Phone - 011-23061245,23061207 Fax-011-23062715 <a href="http://www.mdws.gov.in/">http://www.mdws.gov.in/</a>
Ministry of Urban Development, Government of India	<ul style="list-style-type: none"> <li>• Formulate policies, sponsor and support programme, coordinate the activities of various Central Ministries, State Governments and other nodal authorities and monitor the programmes concerning all the issues of urban development in the country</li> </ul>	Nirman Bhawan, Maulana Azad Road, New delhi-110108 Phone: 011- 23062377 Fax: 011- 23061459 Web: <a href="http://moud.gov.in/">http://moud.gov.in/</a>
Gram Panchayats	<ul style="list-style-type: none"> <li>• Prepare village level plans for water &amp; sanitation and submit to District Water &amp; Sanitary Mission</li> <li>• Implements the projects in water &amp; sanitation sector</li> <li>• Engage NGOs in various activities</li> <li>• Allocate land for implementation of projects</li> </ul>	



District Administrations	<ul style="list-style-type: none"> <li>• Constitute District Water &amp; Sanitary Mission</li> <li>• Engage NGOs/CBOs for involvement in the Mission activities</li> <li>• Prepare district level plans and submit to State Water &amp; Sanitary Mission for onward submission to Central Government for financial assistance</li> <li>• Disburse funds out of the financial assistance received to Gram Panchayats</li> </ul>	
Urban Local Bodies	<ul style="list-style-type: none"> <li>• Responsible for regulating, implementing and monitoring urban water supply and sanitation</li> </ul>	Offices of Urban Local Bodies located in the respective cities
India WASH Forum	<ul style="list-style-type: none"> <li>• Aims to bring together all major initiatives by organizations and networks in India in the spirit of transparency, sharing and learning</li> </ul>	<a href="http://www.wsscc.org/countries/asia/india/wash-coalition-overview">http://www.wsscc.org/countries/asia/india/wash-coalition-overview</a>

## Useful sources of information

For more details on water & sanitation sector, kindly visit the following websites;

- <http://www.mdws.gov.in/>: This is the website of Ministry of Drinking Water & Sanitation, Government of India and offers more information on the programs of the ministry.
- <http://moud.gov.in/> : This is the website of Ministry of Urban Development, Government of India and offers more information on the programs of the ministry.
- <http://www.indiawaterportal.org/>: This is the website of India Water Portal which provides information on opportunities, government programs/schemes, news, events, articles etc. for water sector in India.
- <http://indiasanitationportal.org/> : This is the website of India Sanitation Portal which provides information on government programs/schemes, news, events, articles etc. for sanitation sector in India.
- [http://www.wesnetindia.org/about\\_us.php](http://www.wesnetindia.org/about_us.php) : This is a network for knowledge sharing and co-ordination within the water and sanitation sector
- <http://www.wsscc.org/countries/asia/india/wash-coalition-overview> : This is the website of India WASH Forum which aims to bring together all major initiatives by organizations and networks in India in the spirit of transparency, sharing and learning.