# Theory of Change Template

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 1.What is the problem you are trying to solve? | 2.Who is your audience? | 3.What is your entry point to reaching your key audience? | 4.What steps are needed to bring about change? | 5.What is the measurable effect of your work? | 6.What are the wider benefits of your work? | 7.What is the longterm change you see as your goal? |
|  |  |  |  | Measurable effect | Wider benefits |  |
|  |  |  |  | Measurable effect | Wider benefits |  |
|  |  |  |  | Measurable effect | Wider benefits |  |
| KEY ASSUMPTIONS | KEY ASSUMPTIONS | KEY ASSUMPTIONS | KEY ASSUMPTIONS | KEY ASSUMPTIONS | KEY ASSUMPTIONS | STAKEHOLDERS |
| Only if: | Only if: | Only if: | Only if: | Only if: | Only if: |  |