

Local Fundraising Training Change the Game Academy Indonesia

ATUNAMA Foundation is an Indonesian non-profit organization engaged in community empowerment through mentoring, advocacy and training to promote human resource development in Indonesia with the strategy to strengthening and developing the capacity of local CSOs/CBOs to better serve the community and create sustainable change in Indonesia.

Today, SATUNAMA strengthens its collaboration as the National Partner Organization (NPO) of Wilde Ganzen Foundation in the Change the Game Academy (CtGA) Program. Change the Game Academy is a program initiated by the Wilde Ganzen Foundation in 2014 together with several organizations in Asia, Africa and Latin America. SATUNAMA joins as a national partner for Indonesia in 2022 and also becomes a member of the Change the Game Academy Global Alliance in an effort to have a better positive impact, not only in Indonesia, but also with international partners to contribute to the development of CSOs/CBOs globally.

CtGA Indonesia Local Fundraising Training.

As a National Partner of the Change the Game Academy (CtGA) Program in Indonesia, SATUNAMA manages series of trainings to strengthening and developing capacity of CSOs, CBOs and self-help groups with the main theme Local Fundraising (LFR). Strengthening the capacity on Local Fundraising (LFR) is intended to help CBOs, CSOs and Self-Help Groups to be able to diversify their funding sources and be able to build sustainable financial strength.

Change the Game Academy training is carried out in a comprehensive implementation, focusing on strengthening knowledge, skills and attitudes through various training methods based on participatory-adaptive educational learning, supported by the use of technology. Specific to Local Fundraising training, the training trajectory will include the following processes:

1. Introductory meeting.

This meeting involved the leaders of the organizations participating in the training to provide support for their organizations in participating in the training.

2. Face to face training.

Conducted for 5 (five) days to provide the knowledge needed in the area of Local Fundraising. Followed by the implementation of the Local Fundraising project after the face-to-face training as the application of the skills obtained during the face-to-face training.

3. Assistance as needed with online and offline methods.

This stage is carried out in the form of coaching to obtain learning aspects from the Local Fundraising practices by the participants. Aims to build the attitude and mindset of the training participants regarding Local Fundraising.

The entire trajectory lasts for 5 (five) to 7 (seven) months according to the dynamics and progress obtained. This Trajectory is intended to fully provide, not only training materials but also provide skills and build a mindset related to Local Fundraising that can support the work of CBOs, CSOs and Self-Help Groups.

CtGA Indonesia Local Fundraising Training Participants.

The Local Fundraising Training is intended for organizations such as NGOs, CSOs, CBOs to self-help groups with the following criteria:

- Have legal status as an organization.
- Based in Indonesia.
- Have program or project works.

This Local Fundraising training is open without exception to individual members of the organization that meets the above criteria.

Place and Date of CtGA Indonesia Local Fundraising Training.

CtGA 2023 Local Fundraising Training Batch 1 will be held with the following schedule:

- 20 March 21 April 2023 : Registration for training participants (online)
- **10-14 April 2023**: Introductory meeting for training participating organizations/leaders meeting
- 9 13 May 2023 : Implementation of Face-to-face Local Fundraising Training. *Place/Location: Yogyakarta*
- June 20, 2023 : Local Fundraising Webinar. (online)
- August 1, 2023 : Coaching & Learning I (online)
- **September 5, 2023**: Coaching & Learning II (online)
- October 3, 2023 : Coaching & Learning III (online)

CtGA Indonesia Local Fundraising Training Facilitator.

Change the Game Academy Indonesia Local Fundraising training is facilitated by competent and certified facilitators throughout all stages of the training (trajectory) until completion. For Change the Game Academy Indonesia, SATUNAMA has trained and experienced facilitators in organizing and empowering communities throughout Indonesia.

Co-financing & Training Facility.

Change the Game Academy Indonesia Local Fundraising training is managed collectively between SATUNAMA and the institutions participating in the training through a co-financing scheme. In Change the Game Academy Training Program, each prospective training participant organization can send 2 (two) people to take part in the training by contributing Rp. 2,000,000 and will get the following facilities:

- Possible mode of transportation (depends on situation) for departing and returning.
- Consumption during training.
- Accommodation during the training.
- Change the Game Academy training kits & merchandise.

Link for Registration.

Click this link to register for the 2023 Change the Game Academy Local Fundraising Training.

Information and Contacts

This Local Fundraising training will be held by SATUNAMA in yearly basis starting from 2023. Apart from Local Fundraising training, SATUNAMA will also be organizing the Mobilizing Support Training starting in 2023 and will also be held in yearly basis. Organizations interested in one or both of these trainings can contact SATUNAMA contact person numbers below.

Local Fundraising and Mobilizing Support of Change the Game Academy training activities are open to all groups and consider gender balance. To get more detailed information about the Local Fundraising Change the Game Academy 2023 Training, please contact:

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